**Literature for COSM35 Digital Asia**

Master Program in Asian Studies, Lund University

Digital Asia is one of the elective courses in the third semester of the master's program (but it can also be stand as a single course). The course integrates general studies on Internet/social media with Asian studies. Literature has been chosen that reflects this and addresses critical perspectives on suppositions, theories and empirical material based on Western societies. Many of the authors take a critical perspective in their comparisons, or country-specific studies. There are many female authors in the bibliography and in addition a gender perspective is applied to many of the themes covered in the course. As this is a particularly dynamic area, about 150 pages are added which are chosen by the students in consultation with the teachers. In addition, the student has the opportunity to choose from the elective literature articles/books that reflect the student's interest in a specific country / region and around a particular platform/technology.

The literature consists, among other things, of some so-called handbooks that provide basic and theoretical perspectives on various themes (e.g., social media, protests, monitoring), which are then supplemented with country/region-specific studies (can be selected by the students based on their regional-specific interests). The one of these books that is used the most is available as an e-book while the other is available as a reference book in the library (only one chapter in it is mandatory). All literature is available in LUBcat and LUBsearch as well as open access.

Teachers: Annika Pissin and Hui Zhao

Total ca 1100 pages.

**Obligatory literature**

Ca 900 pages

Bakir, Vian (2015), “Veillant Panoptic Assemblage”: Mutual Watching and Resistance to Mass Surveillance after Snowden, *Media and Communication*, vol. 3 (3), 12-25.

13 pages

Balbi, G., & Magaudda, P. (2018). A History of Digital Media. An intermedia and global perspective. London: Routledge. 439 SEK.

Baldwin-Philippi, Jessica (2017), “Politics 2.0: Social Media Campaigning,” in Jean Burgess, Thomas Poell, & Alice Marwick (Eds.), *The SAGE handbook of social media*. London: SAGE. E-book, pp. 527-545.

18 pages

Bucher, Taina and Anne Helmond (2018), “The affordances of social media platforms,” in Jean Burgess, Thomas Poell, & Alice Marwick (Eds.), *The SAGE handbook of social media*, London: SAGE. E-book, pp. 233–253.

20 pages

Curran, James, Natalie Fenton, Des Freedman, *Misunderstanding the Internet*, Routledge: New York, 2010, pp. 1-65. E-book.

65 pages

Dahlgren, Peter. (2005). The Internet, public spheres, and political communication: Dispersion and deliberation. Political Communication, 2(2), 147-162.

15 pages

Deibert, Ronald (2015), “The geopolitics of cyberspace after Snowden,” *Current History*, 114(768), 9-15.

6 pages

Deibert, Ronald (2019), “The Road to Digital Unfreedom: Three Painful Truths about Social Media,” *Journal of Democracy*, Volume 30, Number 1, January 2019, pp. 25-39.

14 pages

Dutton, William H. (2013). Internet Studies: The foundations of a transformative field. In W. Dutton (ed.). The Oxford Handbook of Internet Studies. Oxford: Oxford University Press. E-book.

26 pages

Fairclough, Norman, 2012, Critical discourse analysis, *International Advances in Engineering and Technology*, 7, 452-487.

35 pages

Faulkner, Simon, Farida Vis and Franceso D’Orazio (2017), “Analysing Social Media Images,” in Jean Burgess, Thomas Poell, & Alice Marwick (Eds.), *The SAGE handbook of social media* (pp. 233–253). London: SAGE. E-book, pp. 160-178.

18 pages.

Freedom House, Freedoms on the Net 2019, <https://freedomhouse.org/sites/default/files/2019-11/11042019_Report_FH_FOTN_2019_final_Public_Download.pdf>

Ca 30 page

Fuchs, Christian (2014), “Social Media and the Public Sphere,” *tripleC* 12(1): 57-101.

42 pages

Goffman, Erving (1959), *The presentation of Self in Everyday Life*, New York: Doubleday, ch. 1&6. Olika utgåvor finns.

Goggin, Gerard and Mark McLelland (2017), *The Routledge Companion to Global Internet Studies*, pp. 1-33.

33 pages

Goto-Jones, Chris (2016), *The Virtual Ninja Manifesto: Fighting Games, Martial Arts and Game Orientalism*, London: Rowman and Littlefield, pp. 1-21, 109-135. E-book.

46 pages

Griffith, Maggie & Papacharisi, Zizzi (2010), “Looking for you: An analysis of video blogs,” *First Monday*, 15: 1-4, available at <http://firstmonday.org/ojs/index.php/fm/rt/printerFriendly/2769/2430>

4 pages

Harris, Rachel & Aziz Isa (2019), “Islam by smartphone: reading the Uyghur Islamic revival on WeChat,” *Central Asian Survey*, 38:1, 61-80.

19 pages.

Hjorth, Larissa and Michel Arnold, *Online@AsiaPacific: Mobile, Social and Locative Media in the Asia-Pacific*, Routledge: London, 2013, pp. 1-19, 23-37, 52-67. E-book.

45 pages

Hjorth, Larissa and Sam Hinton, *Understanding Social Media*, Second ed. Sage, 2019

Chapters 1-3, 5, 7, 10, 11. 309 SEK.

ca 90 pages.

Huang, Min-Hua, Ching-Hsuan Su, Ruixia Han, and Mark Weatherall (2017), “How Does Rising Internet Usage Affect Political Participation in East Asia? Explaining Divergent Effects,” *Asian Perspective* 41 (2017), 527–558.

31 pages.

Jorba, L., & Bimber, B. (2012). The impact of digital media on citizenship from a global perspective. In E. Anduiza, M. J. Jensen, & L. Jorba (Eds.), Digital Media and Political Engagement Worldwide: A comparative study (pp. 16-38). Cambridge: Cambridge University Press.289 SEK

22 pages

Keane, Michael and Anthony Fung (2018), “Digital Platforms: Exerting China’s New Cultural Power in the Asia-Pacific,” *Media Industries*, 5:1, available at

<https://quod.lib.umich.edu/m/mij/15031809.0005.103?view=text;rgn=main>

4 pages

Kim, Ji Won (2018), “Facebook Use for Profile Maintenance and Social Grooming and Young Korean Women’s Appearance Comparison With Peers and Body Image Concerns, *Social Media and Society*, 1-11.

10 pages

Lee, Shin Haeng (2017), “Digital democracy in Asia: The impact of the Asian internet on politica participation,” *Journal of Information Technology & Politics*, Vol. 14, No. 1, 62–82.

20 pages

Lim, Merlyna (2013), “Many Clicks but Little Sticks: Social Media Activism in Indonesia,” *Journal of Contemporary Asia*, 43:4, 636-657.

21 pages.

Liu, J., & Zhao, H. (2021). Privacy lost: Appropriating surveillance technology in China’s fight against COVID-19. *Business Horizons*.

14 pages

Lyon, David. (1998). The World Wide Web of Surveillance: The internet and off-world power-flows. Information, Communication & Society, 1(1), 91-105.

14 pages

McLelland, Mark, Haiqing Yu, and Gerard Goggin, “Alternative Histories of Social

Media in Japan and China,” n Jean Burgess, Thomas Poell, & Alice Marwick (Eds.), *The SAGE handbook of social media* (pp. 233–253). London: SAGE. E-book, pp. 53-68.

15 pages

Martinez, Angela et al (2018), “A Web of opportunity or the same old story? Women digital entrepreneurs and intersectionality theory,” *Human Relations*, 70:3, 286-311.

25 pages

Nisa, Eva, (2018), “Creative and Lucrative Daʿwa: The Visual Culture of Instagram amongst Female Muslim Youth in Indonesia,” *Asiascape: Digital Asia*, 5, 68-99.

30 pages

Ohashi, Kana, F. Kato, and Larissa Hjorth (2017,) “Digital Genealogies: Understanding Social Mobile Media LINE in the Role of Japanese Families,” *Social Media and Society*, 1-12.

12 pages.

Peng, Yuzhu, 2021, Neoliberal feminism, gender relations, and a feminized male ideal in China: A critical discourse analysis of Mimeng’s WeChat posts, *Feminist Media Studies*, 21:1, 115-131.

17 pages

Poell, Thomas and José van Dijk (2017), “Social Media and New Protest Movements,” in Jean Burgess, Thomas Poell, & Alice Marwick (Eds.), *The SAGE handbook of social media*. London: SAGE. E-book, pp. 546-561.

15 pages.

Rettberg, Walker, Jill (2017), “Self-Representation in Social Media,” in Jean Burgess, Thomas Poell, & Alice Marwick (Eds.), *The SAGE handbook of social media* (pp. 233–253). London: SAGE. E-book, pp. 429-443.

14 pages

Seta, Gabriel de and Michelle Proksell (2015), “The Aesthetics of Zipai: From Wechat Selfies to Self-Representation in Contemporary Chinese Art and Photography,” Networking Knowledge, 8(6), pp. 1-27.

27 pages

Sinanan, Jolynna, and Tom McDonald (2017), “Ethnography,” in Jean Burgess, Thomas Poell, & Alice Marwick (Eds.), *The SAGE handbook of social media*. London: SAGE. E-book, pp. 179-195.

16 pages.

Stockmann, Daniella and Ting Luo (2017), “Which social media facilitate online public opinion in China?”, *Problems of Post-Communism*, 64(3–4), 1–14.

14 pages

Song, Yunya and Chang Tsan-Kuo, 2017, Managing impressions online: Microblogs and the state media’s adaptation of online logics in China, *Journalism*, 18:8, 1064-1081.

17 pages

Svensson, Marina (2017), “The Networked China Researcher: Challenges and Possibilities in the Social Media Age,” Asiascape: Digital Asia, 4(1-2), pp. 76-102.

26 pages.

Thelwall, Mike et al (2015), “Chatting Through Pictures? A Classification of Images Tweeted in One Week in the UK and USA,” *Journal of the Association for Information Science and Technology*, 67(11): 2575-2886.

11 pages

Tifentale, Alice (2015), “Art of the Masses: From Kodak Brownie to Instagram,” *Networking Knowledge*, 8(6), pp. 1-16.

16 pages

Trottier, Daniel (2017), “Privacy and Surveillance,” in Jean Burgess, Thomas Poell, & Alice Marwick (Eds.), *The SAGE handbook of social media*. London: SAGE. E-book, pp. 463-478.

15 pages.

Wallis, Cara (2019), “Gender and China’s online censorship protest culture,” *Feminist Media Studies*, vol. 15 (2), 223-238.

15 pages.

Yang, Guobin (2018), “Remembering disappeared websites in china,” *New Media and Society*, 20:6, 2107-2124.

17 pages

Zhao, H., & Liu, J. (2015). Social media and collective remembrance. The debate over China’s great famine on weibo. *China Perspectives*, *2015*(2015/1), 41-48.

8 pages

**Elective literature**

ca 200 pages: Choose from either the books below or choose some journal articles (after discussion with teachers).

Goggin, Gerard and Mark McLelland (2017), *The Routledge Companion to Global Internet Studies*.

Kaigo, Muneo (2017), *Social Media and Civil Society in Japan*, Palgrave

E-book

Wang, Xinyuan, *Social Media in Industrial China*, UCL Press, 2016. Open access book.

Willnat, Lars and Annette Aw (2014), *Social Media, Culture and Politics in Asia*, Peter Lang, 2014