**Media History: Power and Media Systems (7,5 credits): Reading list, spring 2024**

Established by the board of the Department of Communication and Media, Lund University,   
30 November 2023.

**Introduction: Media power and media systems**

Bastiansen, Henrik G., ”Media History and the Study of Media Systems”, Media History, Vol. 14, Issue 1, 2008, pp. 95–112 (18p)

Corner, John, ”Power”, in Theorising Media: Power, Form and Subjectivity, (Manchester: Manchester University Press, 2011), pp. 13–48 (36p)

**Personalization of politics**

Campus, Donatella, ”Mediatization and Personalization of Politics in Italy and France: The cases of Berlusconi and Sarkozy”, International Journal of Press/Politics, Vol. 15, Issue 2, 2010, pp. 219–35 (17p)

Kohlrausch, Martin, ”The Workings of Royal Celebrity: Wilhelm II as Media Emperor”, in Edward Berenson & Eva Giloi (eds.), Constructing Charisma: Celebrity, Fame, and Power in Nineteenth-Century Europe, (New York: Berghahn Books, 2013), pp. 52–66, 192–195 (19p)

Langer, Ana Ines, and Iñaki Sagarzazu. “Bring Back the Party: Personalisation, the Media and Coalition Politics”, *West European Politics,* Volume 13, Issue 2, 2018, pp. 472–495 (23p)

Miller, Henry, ”Representing the Representatives: MPs and Portraiture”, in Politics Personified: Portraiture, Caricature and Visual Culture in Britain, c.1830–80 (Manchester: Manchester University Press, 2015), pp. 140–166 (27p)

van Aelst, Peter, Sheafer Tamir & Stanyer, James, ”The Personalization of Mediated Political Communication: A Review of Concepts, Operationalizations and Key Findingsʼ, Journalism, Vol. 13, Issue 2, 2012, pp. 203–220 (18p)

**Mediatization of** **politics**

Broersma, Marcel, ”Mediating Parliament: Form Changes in British and Dutch Journalism, 1850–1940ʼ, in Huub Wijfjes and Gerrit Voerman (eds.), Mediatization of Politics in History (Leuven: Peeters, 2009), pp. 167–181 (15p)

Couldry, Nick & Hepp, Andreas, “Conceptualizing Mediatization: Contexts, Traditions, Arguments”, Communication Theory, Vol. 23, 2013, pp. 191–202 (12p)

### Esser, Frank. “Mediatization as a Challenge: Media Logic versus Political Logic,” in Hanspeter Kriesi (ed.), *Democracy in the Age of Globalization and Mediatization*. (Basingstoke: Palgrave Macmillan), pp. 155–176 (21 pages).

Strömbäck, Jesper, ”Four Phases of Mediatization: An Analysis of the Mediatization of Politicsʼ, International Journal of Press/Politics, Vol. 13, Issue 3, 2008, pp. 228–246 (19p)

van Waarden, Betto**,** “The Transnational Media-Political System of the Fin de Siècle:Wilhelm II as a Locus of the Converging Logics of Expanding Communications”, in Sune Bechmann Pedersen, Marie Cronqvist & Ulrika Holgersson (eds.), *Expanding Media Histories: Cultural and Material Perspectives* (Lund: Nordic Academic Press, 2023), pp. 85–118 (34p).

**Media and war**

Bektas, Yakup, ”The Sultan’s Messenger: Cultural Constructions of Ottoman Telegraphy, 1847–1880, Technology and Culture, Vol. 41, Issue 4, 2000, pp. 669–696 (28p)

Engelen Leen & Vande Winkel, Roel, “A Captivated Audience: Cinema-Going at the Zoological Garden in Occupied Antwerp, 1915–1918”, First World War Studies, Vol. 8, Issue 3, pp. 243–264 (22p)

Hallin, Daniel, The ”Uncensored War”: The Media and Vietnam (New York: Oxford University Press, 1986) pp. 114–126 (13p)

Hoenisch, Michael, ”1960s Documentary Film: Perceptions of the Vietnam War in the USA and in Germany”, in Grzegorz Kosc et al. (eds.), The Transatlantic Sixties: Europe and the United States in the Counterculture Decade (Bielefeld, Transcript Verlag, 2013), pp. 174–201 (28p)

Markovits, Stefanie, ”Rushing Into Print: ’Participatory Journalism’ During the Crimean War”, Victorian Studies, Vol. 50, Issue 4, 2008 pp. 559–586 (28p)

**Media events**

Gudewitz, Thorsten, ”Performing the Nation: The Schiller Centenary Celebrations of 1859 and the Media, European Review of History–Revue européenne d’histoire, Vol. 15, Issue 6, 2008, 587–601 (25p)

Holgersson, Ulrika, “Journalistic practices in media events before broadcasting: The public funeral of King Oscar II in early twentieth century Sweden”, *Journalism Studies*, Vol. 23, Issue 12, 2022, 1548–1565 (18p)

Holgersson, Ulrika, “A non-hegemonic media event: The funeral of the former Swedish prime minister Karl Staaff in 1915, in Sune Bechmann Pedersen, Marie Cronqvist & Ulrika Holgersson, (eds.), *Expanding Media Histories: Cultural and Material Perspectives* (Lund: Nordic Academic Press, 2023), 27–49 (23p)

Ytreberg, Espen, ”The 1911 South Pole Conquest as Historical Media Event and Media Ensemble”, Media History, Vol. 20, Issue 2, 2014, pp. 167–181 (15p)

Ytreberg, Espen, ”Towards a Historical Understanding of the Media Event”, Media, Culture & Society, vol. 39, Issue 3, 2017, pp. 309–324 (15p)

**Celebritization: class, gender and race**

Berenson, Edward & Giloi, Eva, ”Introduction”, in Edward Berenson & Eva Giloi (eds.), Constructing Charisma: Celebrity, Fame, and Power in Nineteenth-Century Europe (New York: Berghahn Books, 2013), pp. 1–17, 183–185 (20p)

Berenson, Edward, ”Charisma and the Making of Imperial Heroes in Britain and France, 1880-1914”, in Edward Berenson & Eva Giloi (eds.), Constructing Charisma: Celebrity, Fame, and Power in Nineteenth-Century Europe (New York: Berghahn Books, 2013) pp. 21–40, 185–188 (24p)

Giloi, Eva, ”’So Writes the Hand that Swings the Sword’: Autograph Hunting and Royal Charisma in the German Empire, 1861–1888”, in Edward Berenson & Eva Giloi (eds.), Constructing Charisma: Celebrity, Fame, and Power in Nineteenth-Century Europe, (New York: Berghahn Books, 2013) p. 41–51, 188–192 (16p)

Lundberg, Björn, ”Running on Air: Radio and the Experience of Drama in the Swedish ‘Gunder Hägg Mania’ of 1941–45”, Media History, Vol. 27, Issue 4, 2021, pp. 510–524 (15p)

Roberts, Mary Louise, ”Rethinking Female Celebrity: The Eccentric Star of Nineteenth-Century France”, in Edward Berenson & Eva Giloi (eds.), Constructing Charisma: Celebrity, Fame, and Power in Nineteenth-Century Europe, (New York: Berghahn Books, 2013) pp. 103–116, 200–203 (18p)

Sarrimo, Christine, ”The Mediatized Zlatan, Made by Sweden: An Immigrant’s Path from Provincial Otherness to a Western Literary Space”, Nordicom Review,Vol. 36, Issue 2, 2015, pp. 3–15 (13p)

**Literature of choice (Take-home exam)**

Berenson, Edward, Heroes of Empire: Five Charismatic Men and the Conquest of Africa (Berkley: University of California Press, 2010) 336p

Bharathi Larsson, Åsa**,**Colonizing fever: Race and media cultures in late nineteenth-century Sweden, Mediehistoriskt arkiv, Lund 2016 (311p) <https://portal.research.lu.se/ws/files/7683291/Colonizing_Fever.pdf>

Burke, Peter, The Fabrication of Louis XIV (New Haven: Yale University Press, 1992) (242p)

Douglas, Susan J. & McDonnell, Andrea, Celebrity: A history of fame (New York: New York University Press, 2019) 315p

Kaul, Chandrika, Communications, Media and the Imperial Experience: Britain and India in the Twentieth Century, (Basingstoke: Palgrave Macmillan, 2014) (278p)

Kaul, Chandrika, Reporting the Raj: the British Press and India, c. 1880-1922, (Manchester: Manchester University Press, 2003) (302p)

Langer, Ana Inés, The Personalisation of Politics in the UK: Mediated leadership from Attlee to Cameron (Manchester: Manchester University Press, 2012) (206p)

Linkof, Ryan, Public Images: Celebrity, Photojournalism and the Making of the Tabloid Press (London: Bloomsbury Academic, 2018) 241p

Plunkett, John, Queen Victoria: First Media Monarch (Oxford: Oxford University Press, 2003) (256p)

Potter, Simon J., Broadcasting Empire: The BBC and the British World, 1922–1970 (Oxford: Oxford University Press, 2012)

Potter, Simon J., News and the British World: The Emergence of an Imperial Press System 1876–1922(Oxford: Oxford University Press, 2003)

Pritchard Dawson, Ruth, Catherine the Great and the culture of celebrity in the eighteenth century (London: Bloomsbury Academic, 2021) (320 p)

Schneider, Miriam Magdalena, The ’Sailor Prince’ in the Age of Empire: Creating a Monarchical Brand in Nineteenth-Century Europe(Cham: Springer International Publishing, 2017) (309p)

Tworek, Heidi J. S., News from Germany: The Competition to Control World Communications, 1900–1945(Cambridge Massachusetts: Harvard University Press, 2019) (333p)

van Waarden, Betto, Public Politics: The Coming of Age of the Media Politician in a Transnational Communicative Space, diss. KU Leuven 2019 409p

**Total amount of pages: 557 plus literature of choice**